

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 488382 /		<u>Alt Order #</u> 06263919
<u>Product</u> DCCC		
<u>Contract Dates</u> 09/25/12 - 10/01/12		<u>Estimate #</u> 1473
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 08/06/12 / 08/06/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/25/12	10/01/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	5	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$185.00			
N 2	KVVU	09/25/12	10/01/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	5	\$6,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$1,325.00			
N 3	KVVU	09/25/12	10/01/12	Extra	M-F 1:05-1:35am		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				1	\$110.00			
N 4	KVVU	09/25/12	10/01/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$800.00			
N 5	KVVU	09/25/12	10/01/12	Better	M-F 11a-12p		:30			NM	3	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				3	\$145.00			
N 6	KVVU	09/25/12	10/01/12	Katie Couric	2-3p		:30			NM	5	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$185.00			
N 7	KVVU	09/25/12	10/01/12	Anderson	3-4p		:30			NM	5	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$185.00			
N 8	KVVU	09/25/12	10/01/12	The Dr.Oz Show	4-5p		:30			NM	5	\$1,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$215.00			
N 9	KVVU	09/25/12	10/01/12	Fox 5 News at 5	5-530p		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$350.00			
N 10	KVVU	09/25/12	10/01/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	3	\$1,035.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				3	\$345.00			
N 11	KVVU	09/25/12	10/01/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	5	\$1,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Contract Dates	Product	Estimate #
09/25/12 - 10/01/12	DCCC	1473

Advertiser	Original Date / Revision
ISS DCCC	08/06/12 / 08/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$365.00			
N 12	KVVU	09/25/12	10/01/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$650.00			
N 13	KVVU	09/25/12	10/01/12	MORE Access	630-7pm		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$275.00			
N 14	KVVU	09/25/12	10/01/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	8	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				8	\$575.00			
N 15	KVVU	09/25/12	10/01/12	More M-F 9-10a	M-F 9a-10a		:30			NM	5	\$1,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$215.00			
N 16	KVVU	09/28/12	09/28/12	Fringe	Fri 9p-10p		:30			NM	1	\$2,435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$2,435.00			
N 17	KVVU	10/01/12	10/01/12	The Mob Doctor	Mon 9p-10p		:30			NM	1	\$2,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$2,950.00			
N 18	KVVU	09/29/12	09/29/12	PAC 12 Football	PAC 12 Football		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$1,250.00			
N 19	KVVU	09/29/12	09/29/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----2-				2	\$700.00			
N 20	KVVU	09/29/12	09/29/12	The Closer	M-Sa 8-10p/Su 7-1		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$150.00			
N 21	KVVU	09/29/12	09/29/12	Without A Trace	Sa 3-4p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$150.00			
N 22	KVVU	09/29/12	09/29/12	Numb3rs	Sa 4-5p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$150.00			
N 23	KVVU	09/29/12	09/29/12	Criminal Minds	Sat 5-6p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$225.00			
N 24	KVVU	09/29/12	09/29/12	Dog The Bounty Hunter	Sa 6-7p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$325.00			
N 25	KVVU	09/29/12	09/29/12	TMZ Weekend	Sa 7-8p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----2-				2	\$400.00			
N 26	KVVU	09/30/12	09/30/12	The Closer	Sun 1-2am		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$45.00			
N 27	KVVU	09/30/12	09/30/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----2				2	\$925.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	KVVU	09/30/12	09/30/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$575.00			
N 29	KVVU	09/30/12	09/30/12	Criminal Minds	Sun 11p-12am		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$185.00			
N 30	KVVU	09/30/12	09/30/12	Numb3rs	Sun 12-1am		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$75.00			
N 31	KVVU	09/30/12	09/30/12	FOX Soccer	Various		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$165.00			
N 32	KVVU	09/30/12	09/30/12	Friends Weekend	5-6p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$175.00			
N 33	KVVU	09/30/12	09/30/12	American Dad/Cleveland	7p-8p		:30			NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$1,575.00			
N 34	KVVU	09/30/12	09/30/12	Fox News Sunday 8-9a	8-9a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----2				2	\$175.00			
N 35	KVVU	09/27/12	09/27/12	The X Factor	The X Factor		:30			NM	1	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$5,100.00			
N 36	KVVU	09/25/12	09/25/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	1	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$3,450.00			
N 37	KVVU	09/26/12	09/26/12	The X Factor	The X Factor		:30			NM	1	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$3,750.00			
Totals											96	\$57,060.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	81	\$47,865.00	\$40,685.25
10/01/12 -10/01/12	15	\$9,195.00	\$7,815.75
Totals	96	\$57,060.00	\$48,501.00

Signature: _____ Date: _____

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AUG6/12 10.51
*** KVVU-TV ***

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PROGRAM : FOX 5 NEWS AT 10P  
CON COM1: FOX 5 NEWS AT 10P
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AUG6/12 10.51
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			105A-135A PROGRAM : EXTRA CON COM1: EXTRA	30		\$110.00	9/25	10/1	1		TU-F,M	1
4			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P CON COM1: FOX 5 NEWS AT 1100P	30		\$800.00	9/25	10/1	5		TU-F,M	5
5			1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS	30		\$145.00	9/25	10/1	3		TU-F,M	3
6			200P-300P PROGRAM : KATIE COURIC CON COM1: KATIE COURIC	30		\$185.00	9/25	10/1	5		TU-F,M	5
7			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$185.00	9/25	10/1	5		TU-F,M	5
8			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$215.00	9/25	10/1	5		TU-F,M	5
9			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$350.00	9/25	10/1	5		TU-F,M	5
10			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$345.00	9/25	10/1	3		TU-F,M	3
11			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$365.00	9/25	10/1	5		TU-F,M	5

REP HEADLINE# 6263919
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG6/12 10.51
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			600A-700A	30		\$650.00	9/25	10/1	5		TU-F,M	5
PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A												
13			600P-700P	30		\$275.00	9/25	10/1	5		TU-F,M	5
PROGRAM : MORE ACCESS CON COM1: MORE ACCESS												
14			700A-900A	30		\$575.00	9/25	10/1	8		TU-F,M	8
PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS												
15			900A-1000A	30		\$215.00	9/25	10/1	5		TU-F,M	5
PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS												
16			900P-1000P	30		\$2,435.00	9/28	9/28	1		FRI	1
PROGRAM : FRINGE CON COM1: FRINGE												
17			900P-1000P	30		\$2,950.00	10/1	10/1	1		MON	1
PROGRAM : MOB DOCTOR CON COM1: MOB DOCTOR												
18			100P-800P	30		\$1,250.00	9/29	9/29	1		SAT	1
PROGRAM : FOX COLLEGE FOOTBALL CON COM1: FOX COLLEGE FOOTBALL												
19			1000P-1100P	30		\$700.00	9/29	9/29	2		SAT	2
PROGRAM : FOX 5 NEWS AT 10PM SAT CON COM1: FOX 5 NEWS AT 10PM SAT												
20			200P-300P	30		\$150.00	9/29	9/29	1		SAT	1
PROGRAM : THE CLOSER CON COM1: THE CLOSER												

9-10p

AUG6/12 10.51
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
21			300P-400P PROGRAM : WITHOUT A TRACE CON COM1: WITHOUT A TRACE	30		\$150.00	9/29	9/29	1		SAT	1
22			400P-500P PROGRAM : NUMB3RS CON COM1: NUMB3RS	30		\$150.00	9/29	9/29	1		SAT	1
23			500P-600P PROGRAM : CRIMINAL MINDS CON COM1: CRIMINAL MINDS	30		\$225.00	9/29	9/29	1		SAT	1
24			600P-700P PROGRAM : DOG THE BOUNTY HUNTER CON COM1: DOG THE BOUNTY HUNTER	30		\$325.00	9/29	9/29	1		SAT	1
25			700P-800P PROGRAM : TMZ WEEKEND CON COM1: TMZ WEEKEND	30		\$400.00	9/29	9/29	2		SAT	2
26			100A-200A PROGRAM : THE CLOSER CON COM1: THE CLOSER	30		\$45.00	9/30	9/30	1		SUN	1
27			1000P-1045P PROGRAM : FOX 5 NEWS AT 10PM SUN CON COM1: FOX 5 NEWS AT 10PM SUN	30		\$925.00	9/30	9/30	2		SUN	2
28			1045P-1100P PROGRAM : FOX 5 SPORTS EXTRA CON COM1: FOX 5 SPORTS EXTRA	30		\$575.00	9/30	9/30	1		SUN	1
29			1100P-1200M PROGRAM : CRIMINAL MINDS CON COM1: CRIMINAL MINDS	30		\$185.00	9/30	9/30	1		SUN	1

REP HEADLINE# 6263919
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG6/12 10.51
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS
30			1200M-100A	30		\$75.00	9/30	9/30	1		SUN	1
PROGRAM : NUMB3RS												
CON COM1 : NUMB3RS												
31			130P-330P	30		\$165.00	9/30	9/30	1		SUN	1
PROGRAM : ENGLISH PREMIER LEAGUE												
CON COM1 : ENGLISH PREMIER LEAGUE												
32			500P-600P	30		\$175.00	9/30	9/30	1		SUN	1
PROGRAM : FRIENDS												
CON COM1 : FRIENDS												
33			700P-800P	30		\$1,575.00	9/30	9/30	1		SUN	1
PROGRAM : THE OT/ CLEVELAND SHOW												
CON COM1 : THE OT/ CLEVELAND SHOW												
34			800A-900A	30		\$175.00	9/30	9/30	2		SUN	2
PROGRAM : FOX NEWS SUNDAY												
CON COM1 : FOX NEWS SUNDAY												
35			800P-900P	30		\$5,100.00	9/27	9/27	1		THU	1
PROGRAM : THE X-FACTOR RESULTS												
CON COM1 : THE X-FACTOR RESULTS												
36			900P-1000P	30		\$3,450.00	9/25	9/25	1		TUE	1
PROGRAM : NEW GIRL/RAISING HOPE												
CON COM1 : NEW GIRL/RAISING HOPE												
37			800P-1000P	30		\$3,750.00	9/26	9/26	1		WED	1
PROGRAM : X FACTOR												
CON COM1 : X FACTOR												

SEP/12 54110.00 OCT/12 \$2,950.00 CONTRACT TOTAL 57060.00
 TOTAL SPOTS 96

REP HEADLINE# 6263919
*** ORIGINAL REV#0 ***

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:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

MARKET TOTALS \$271,714 KVVU 21% KSNV 28% KLAS 28% KTNV 14% KVMY 6% KVCW 2% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*